

Areola Daniel

areoladaniel.com
hello@areoladaniel.com

Designer. Developer. Photographer.

Multifaceted designer focused on telling my stories visually by creating pixel perfect screen designs and beautiful images. I specialize in creating attractive, functional user interfaces and making the user experience as comfortable as possible.

Skills

Graphic Design
Brand Identity Design
User Interface Design
User Experience Design
Front-End Development

Software & Technologies

Adobe Photoshop	HTML
Adobe Illustrator	SASS/CSS
Adobe XD	JavaScript
Sketch	React
Figma	GatsbyJS
InVision Studio	VueJS

Experience

Over the past 3 years, I've been lucky enough to establish relationships with amazing clients, ranging from individual clients, through up-and-coming startups, to non-profit organizations.

weCare - Head, Design

Jan 2018 – Present

- Designed and created promotional content for social media campaign
- Art direction on branding and website style guide aesthetics
- Creating wireframes, user-flows and prototypes
- Designing the user interface and page layouts
- Developed the organisation's website using ReactJS with Gatsby framework

Management Students' Association - Freelance Designer

Jan – Sep 2019

- Created event brochures and promotional contents
- Designed event proposals that attracted high calibre sponsors like MTN and SPAR Nigeria amongst others
- Art direction on branding materials like T-Shirts and others.
- Photographed and covered key event moments

Nigerian Universities Accounting Students' Association - Freelance Designer

Aug 2016 – Sep 2019

- Redesigned association's logo for a fresh modern feel
- I worked as the only designer for the association, designed numerous events promotional materials and increase efficiency rate of publicity for events by 15%